



Oifig Fiontair Áitiúil

Local Enterprise Office

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SOCIAL MEDIA



DIGITAL MARKETING



ECOMMERCE



TRADING ONLINE VOUCHER



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TRADING ONLINE VOUCHER



WHAT IS IT?

To support Irish small businesses to enhance their trading online presence a matched funding opportunity of up to €2,500 in the form of a **TRADING ONLINE VOUCHER** is now available to eligible businesses. This is a unique programme under the National Digital Strategy, funded by the Department of Communications, Climate Action & Environment and delivered by the Local Enterprise Office.

Applications are now being accepted nationwide.

WHO IS ELIGIBLE?

The vouchers are targeted at businesses that have a limited online trading presence; 10 employees or less; turnover less than €2million; applicants must be trading for a minimum of 12 months and the business must be located in the region of the local enterprise office to whom they are applying.

Note: There are some categories of business that are deemed ineligible for a Trading Online Voucher (eg. projects which are contrary to public policy).

For further terms and conditions, visit your local enterprise office
www.localenterprise.ie

Voucher can be used for?

The Trading Online Voucher can be used for the development or upgrade of an e-commerce website such as implementing online payments or booking systems. Other usage includes; purchase of Internet related software, online advertising, development of an app, implementation of a digital marketing strategy, consultation with ICT experts for early stage adopters of online strategy, training/skills development specifically to establish and manage an online trading activity.

Voucher cannot be used for

- Development of brochure websites
- Purchase of non-internet related software
- Anything other than online trading related activity

How to apply?

In order to make an application you must attend one of the information seminars which will provide all the details as to how to apply and also how to best use and gain value from the voucher to support your online trading proposition.

For further information visit your Local Enterprise Office
www.localenterprise.ie



E-COMMERCE



DIGITAL MARKETING



APP DEVELOPMENT

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ar son na hAeráide & Comhshaoil**
Department of Communications,
Climate Action & Environment