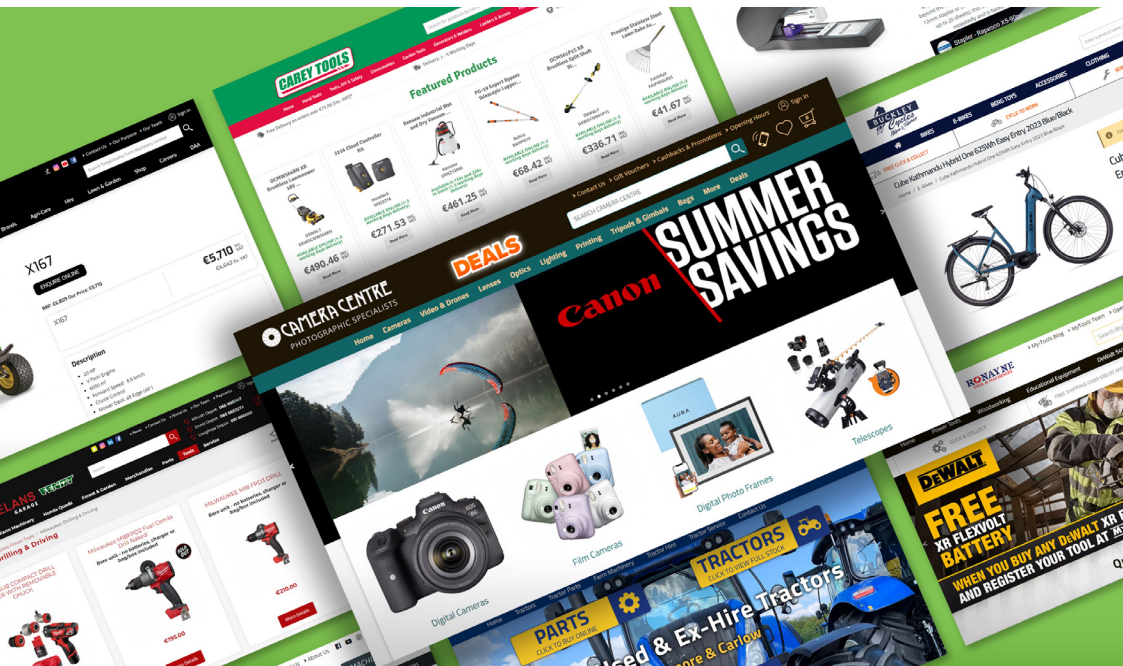




Dotser Commerce
eCommerce Platform

SELL PRODUCTS ONLINE

All-In-One Central Software Platform




















Leading provider of eCommerce solutions

dotser

www.dotser.com



INDEX

	One Central Platform	04-05
	Dotser Process	06
	Project Management	07
	Content Management System (CMS)	08-11
	Product Information Management (PIM)	12-17
	Improve Efficiencies	18-19
	Quotation / Ordering / Shopping Cart Management	20-21
	Online Transactions & Order Management	22-23
	Payment Gateways	24
	Invoicing	25
	Secure Cloud Hosting	26
	Layout & Design	27-28
	Search Engine Optimisation	29-30
	Training & Support	31-32
	Clients	33-42
	About Us	43-44
	Meet Your Team	45



One Central Platform

■ **Integrate multiple systems**

Bring together data from different systems into a simple secure view with the ability to drill down to specific details

■ **Automate processes**

Optimise business workflow and improve data integrity by reducing manual tasks, human error and administration costs

■ **Secure data control**

Control who sees what data in your organisation. Specify user roles for departments and management levels with forensic audit logs.

■ **Access to live information**

Real time access to factual data - central place of truth

■ **Make better decisions**

Increase confidence across all teams, reduce frustrations, resolve issues faster, improve customer service and portray best practice business principles.

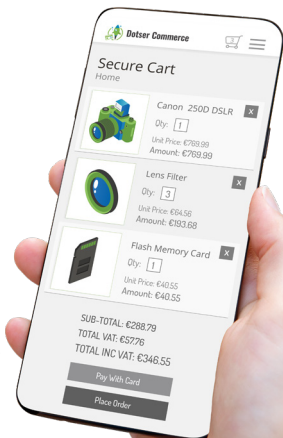


Mobile First

■ **Fast secure access using smartphone**

■ **Simple user friendly interface**

■ **Access on any devices, operating system, web browser**



Give your team secure fast access to reliable live data

- Products - Codes, brands, descriptions, images, videos, specifications, manuals & files.
- Whole goods / machinery - Serial #, reg, hours, details, images, status - 'for sale' / 'sold'.
- Stock availability - Quantities in warehouse, depots, bin / area / location.
- Supplier / distributor levels - Days to delivery - 'Next day' / '3 days' / '7 days'.
- Pricing - Retail (B2C), trade (B2B), dealers. Only registered / approved users to view set pricing. Apply markup to cost pricing, RRP, to display relevant sales price.
- Marketing campaigns - Set special offers, timed campaigns - start end date
- Bulk discounts applied to product category, sub category & brand combinations.
- Customers - Contact, CRM, Retail/B2B, price contracts, quantity breaks. trade discounts.
- Orders - Quotes, orders, fast repeat ordering, sales history, delivery tracking.
- After sales - Warranties, servicing, maintenance, annual licence, parts

PRODUCTS

Receive live product information from suppliers

Display directly on your ecommerce website

INVENTORY

Receive live stock updates from suppliers

Share with internal sales team & trade customers

PRICING

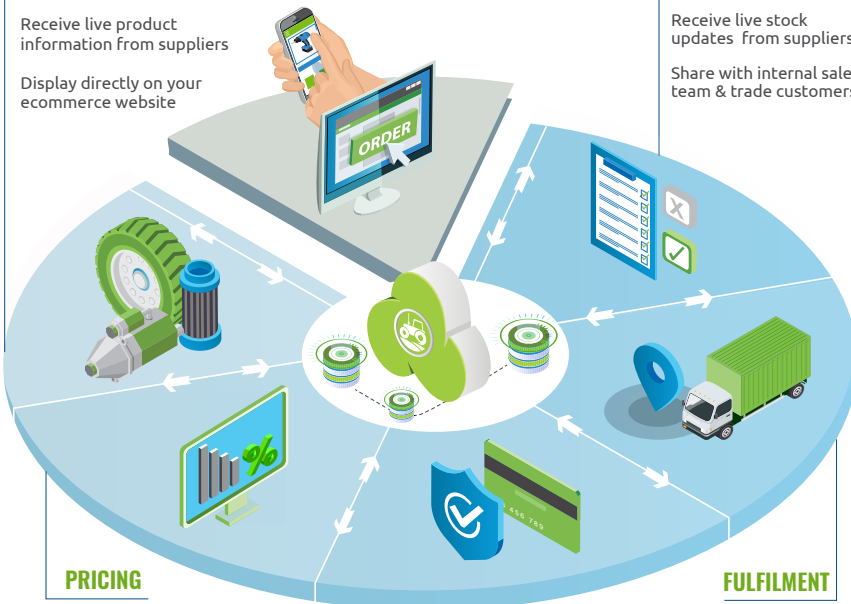
Receive live cost price from supplier
Control sales price / apply margin in bulk

FINANCIAL

Accounting Integration
Live Order / Payment Information

FULFILMENT

Dropshipping integration
Live consignment tracking





↻ Dotser Process



Learn

Gathering as much information at the beginning helps us to understand your business goals. We will ask questions to learn more about your business.

Design

With your input, we will devise a visual style and structure for your online business



Develop

Create a blank shell system on our secure hosting platform and implement the agreed design and custom elements

Test & Train

Test system elements, provide online access and train appointed users in the CMS



Launch

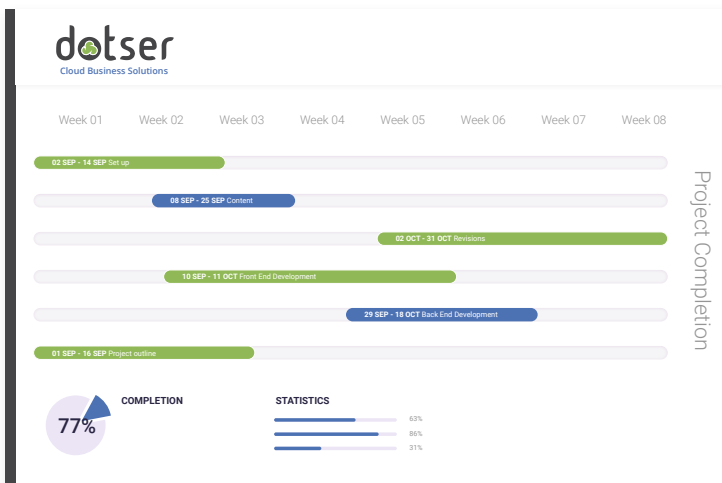
Complete launch procedure to ensure smooth system implementation with scheduled post-deployment.

Project Management

Efficient project management is crucial to completing the goals and objectives of the project and to determine when the various project components are to be completed.

With over 20 years experience, Dotser have developed a real understanding of our customer needs and have earned a proven track record delivering results on time.

The diverse team at Dotser consists of individuals with different backgrounds and experience fostering creativity and excellent problem-solving capabilities. Using the best project management software enable Dotser to streamline project workflows, enhance collaboration and productivity.



We use Jira Project Management Software to ensure your project is delivered as agreed.



Content Management System (CMS)

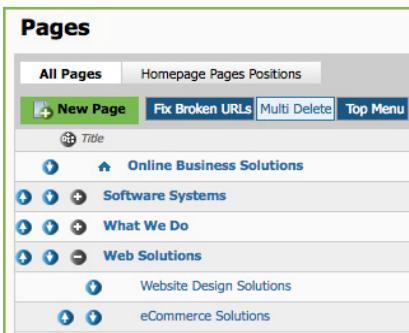
The Dotser Content Management System is designed to simplify uploading and editing your website content.

Dotser CMS allows you to:

- Control your website's structure (pages & subpages)
- Enter/edit content (text & images)
- Receive help and support from the Dotser helpdesk

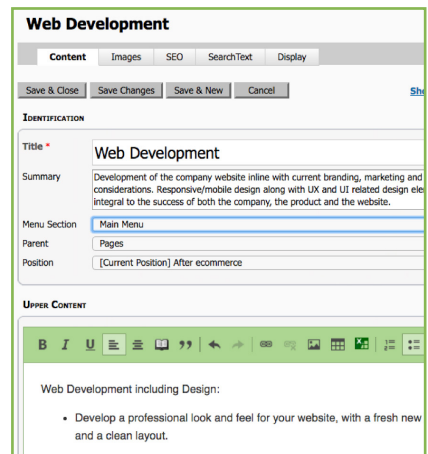
Page Structure

- User-friendly page-structuring
- Add/remove/order pages & subpages
- Hide/block pages



Web Pages

Easily input & update text.





Desktop



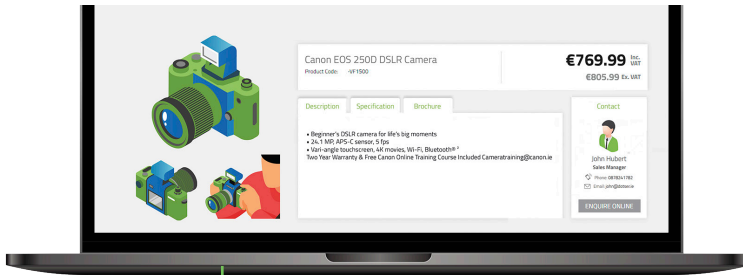
Tablet



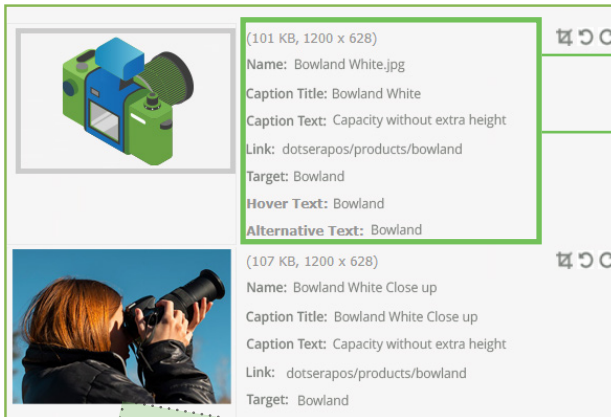
Mobile



Imagery & Content

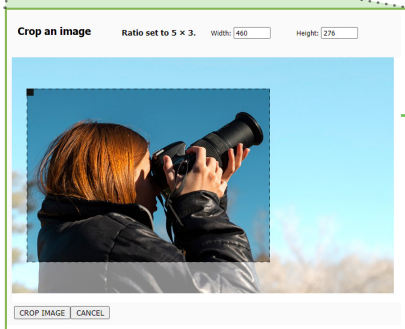


**Upload
Product
Images**



**Easily Edit
Fields**

Name
Caption Title
Caption Text
Link
Target
Hover Text
Alternative Text



**Easily crop
an image**

⚙️ Sharing Content to Social Media

Keep Your Customers Informed by Adding News / Blog Articles

Dotser CMS allows you to post news/blog items which improves engagement, eg. industry news, product updates & press releases.

New Payment Gateway gets Dotsters approval

General Images Social Share Image Files Display

Save & Close Save Changes Save & New Cancel

IDENTIFICATION

Title * New Payment Gateway gets Dotsters approval

OPTIONS

Summary Accept the payment methods customers want.

Display Visible

Status Default

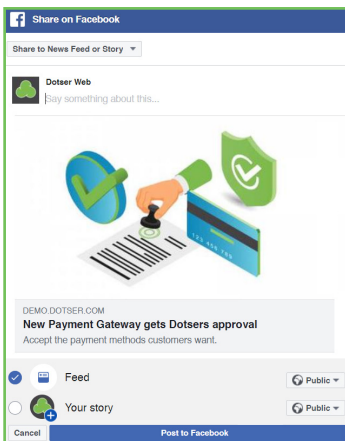
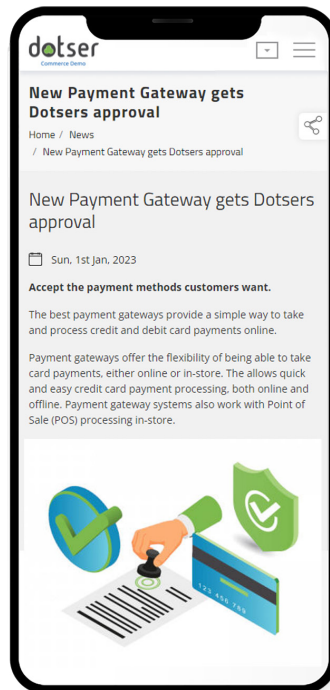
Type

Published 01/01/2023

CONTENT

The best payment gateways provide a simple way to take and process credit card payments online.

Payment gateways offer the flexibility of being able to take card payments



Share on Popular Social Media Platforms





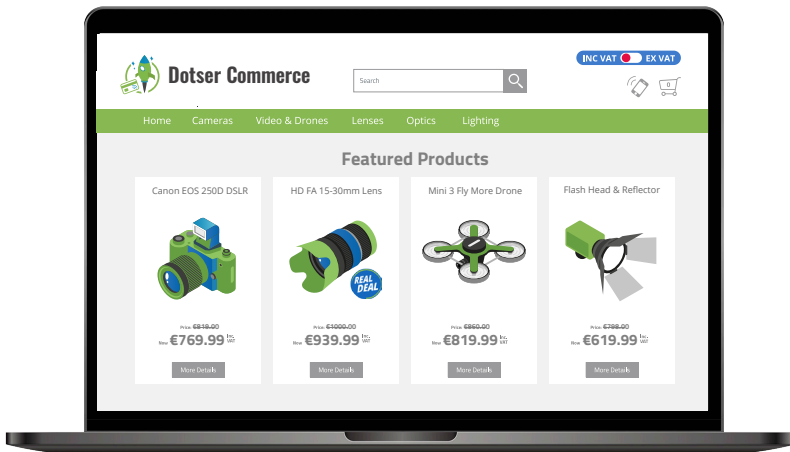
Product Information Management (PIM)

Easy-to-use product management database

- Add items by title, code, type, description, image & price
- Assign products to multiple categories
- Add variants to products, which are displayed in product detail
- Select related products & recommended accessories
- Bulk upload images to a product
- Highlight featured products

Overview	Categories	Images	Related Products	Staff	Var
<div>Save & Close Save Changes Save & New Cancel</div> <div>IDENTIFICATION</div> <div><div>Title *</div><div>Canon EOS 250D DSLR</div></div> <div><div>Type of Product</div><div>Digital SRL Camera</div></div> <div><div>Brand *</div><div>Canon</div></div>					

■ Easily Add
Product Title & Select Brand



Manage 1000's of products

Easy-to-use product
management database

Live stock
integration

Products

HEADS UP! You are updating a LIVE environment! Be careful!

Filter View

List View

Custom Product Types

Bulk Special Offers

Download

Display Settings

Related Products Settings

Homepage Display Locations

Products Out of Stock

Special Offers Settings

Upload Price

Add New

For Business URLs

20

50

100

All

Multi Delete

Shop for Customers

Showing all 63 records

Hardware

Merchandise

Online Course

Parts

Software

Standard Products

Used Machines

Category

Pages

Brands

(All brands)

Staff

All Staff

Visibility

All (No filter)

Name

Product Code

Uncategorized

No Description

No Specification

No Image

Special Offer Active

Special Offer Expired

Featured Product

Show All

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

W

X

Y

Z

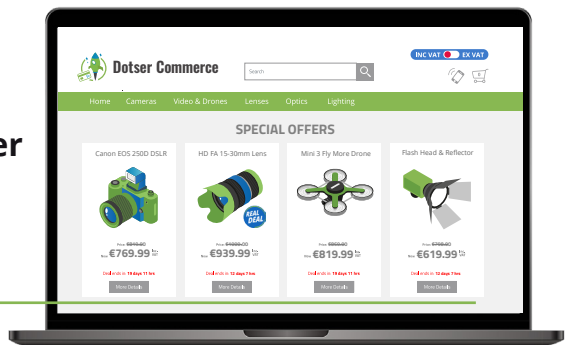
Image	Title	Brand	Stock	Purchase	Product Code	Product Type	Div. Rate	Inc/Ex VAT	Price	Special Offer	Featured
	Mossy Foreground S455	Jumbo	1	Disabled		Used Machines	23.00 %	Inc. VAT	€1,234.00	€1,200.00	No
	New Holland Starter	Firm Ag	4	Disabled	NH-STARTER	Parts	23.00 %	Inc. VAT	€23.00	[offer expired] (18 1 top)	No
	2008R Premium 28.5 X 24 WHEELS	Firm Ag	2	Enabled	VH3653	Parts	23.00 %	Inc. VAT	€5,945.00	[offer expired] (18 17 Mar)	No
	Abbey VF4500 Twin Auger Feeder	Firm Ag	0	Disabled	AMVF1500	Machinery	23.00 %	Inc. VAT	€2,586.00		No
	Aver Perforator Spreader	Firm Ag	Unknown	Enabled		Used Machines	23.00 %	Inc. VAT	€5.00		No
	1 Ton	Firm Ag	10	Enabled		Used Machines	23.00 %	Inc. VAT	€1,580.00		No
	2 Ton	Firm Ag	6	Enabled		Used Machines	23.00 %	Inc. VAT	€2,580.00		No
	Shov Ticket	Firm Ag	70	Enabled		Standard Products	23.00 %	Inc. VAT	€20.00	€15.00	No
	Gold - after party admission	Firm Ag	52	Enabled		Standard Products	23.00 %	Inc. VAT	€40.00	€40.00	No
	Platinum - after party admission	Firm Ag	14	Enabled		Standard Products	23.00 %	Inc. VAT	€50.00	€50.00	No
	Masks	ABC Enterprises	987	Enabled	MY0008	Standard Products	23.00 %	Inc. VAT	€180.00	€30.00 (18 47 Sep)	No



Product Information Management (PIM)

Manage Special Offers

Choose which special offer products to display on homepage



SPECIAL OFFER

Special

☒ Enable Special Offer

Price:

Special Offer Begins

July

24 - Wednesday

2024

00:05

Special Offer Expires

August

01 - Thursday

2024

00:00

Featured

☒ Featured Product

[Offer Valid while Stocks Last](#)

Extra

☐ Enable Extra Text

Canon EOS 250D DSLR



Price: ~~€819.00~~
Now **€769.99** Inc. VAT

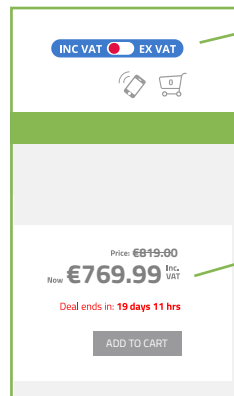
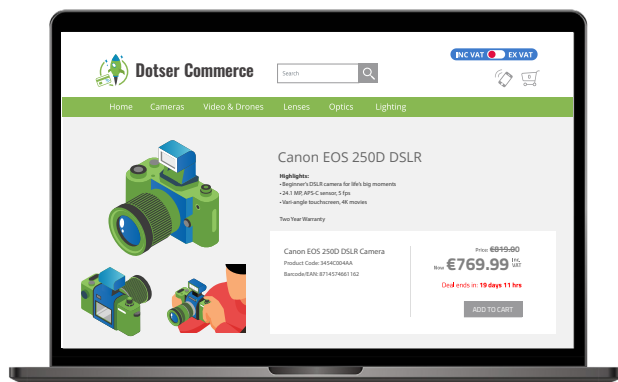
Deal ends in: **19 days 11 hrs**

[More Details](#)

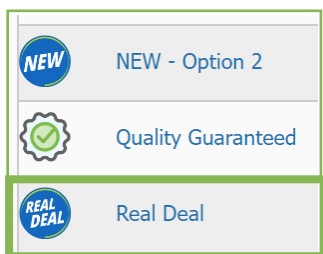
Set count down on special offer time availability



■ Easily turn VAT on/off display



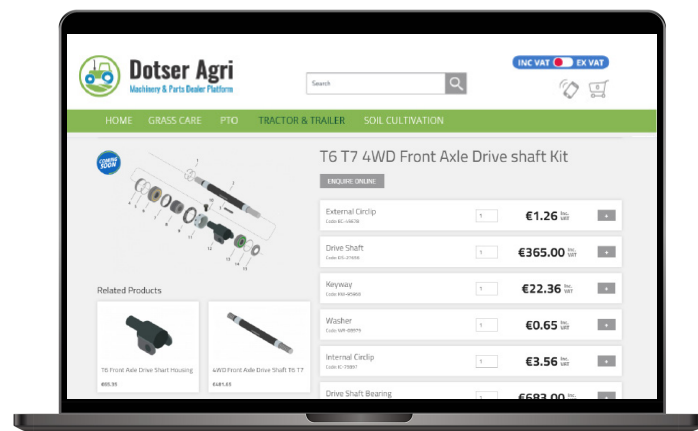
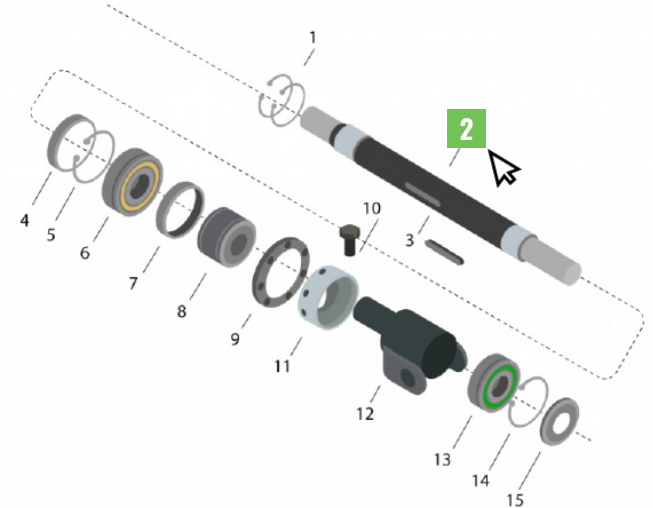
■ Add Sticker graphics to products



Parts Catalogues Diagrams

Easy-to-use detailed parts diagrams corresponding to the details with an add to cart function.

- Search the the illustrated parts catalogue to find the part
- User-friendly, select the part from the diagram and add to cart
- Clearly laid out and structured so the part is easily found

T6 T7 4WD Front Axle Drive shaft Kit

1	External Circlip Code: EC-45678	1	€1.26 <small>Inc. VAT</small>	+
2	Drive Shaft Code: DS-27656	1	€365.00 <small>Inc. VAT</small>	+
3	Keyway Code: KW-99988	1	€22.36 <small>Inc. VAT</small>	+
4	Washer Code: WR-08979	1	€0.65 <small>Inc. VAT</small>	+
5	Internal Circlip Code: IC-79697	1	€3.56 <small>Inc. VAT</small>	+
6	Drive Shaft Bearing Code: DSB-909123	1	€683.00 <small>Inc. VAT</small>	+
7	Nut Code: NT-23196	1	€0.36 <small>Inc. VAT</small>	+
8	Drive Shaft Bearing 2 Code: DSB2-490994	1	€64.21 <small>Inc. VAT</small>	+

Improve Efficiencies - Save Time And Money - Sell More

Dotser POS software allows you integrate multiple systems into one central platform ensuring all your team have secure access to live product, stock, pricing, order and customer data from any mobile device.





Quotation / Ordering / Shopping Cart Management

Allow user to add product items to shopping cart & submit orders

- Add to cart / order now facility to create online order
- Guest Checkout - allow ordering without having to create an account
- Manage shipping rates, countries and VAT rate
- Assign different shipping rates to different products
- Set shipping rates based on country delivery location
- Click & collect at multiple locations

■ Delivery Information

- Add Shipping Costs
- Select Shipping Country



Shipping

Shipping Costs

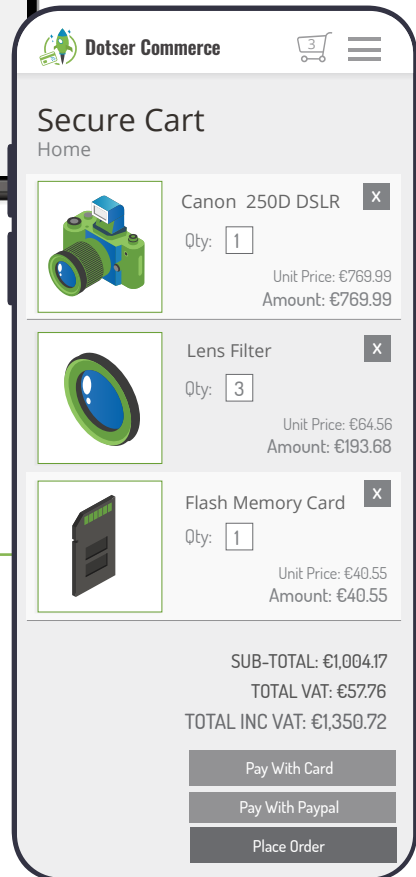
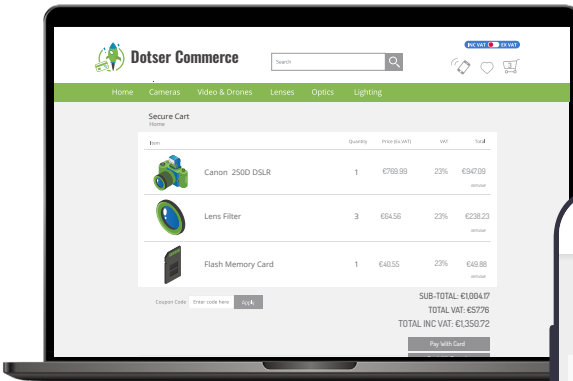
Card Fees

Add New

Showing all 10 records

	Title	Countries	Shipping Cost
<div><div></div></div>	Ireland	IE	€7.80
<div><div></div><div></div></div>	Free Shipping	GB	€0.00
<div><div></div><div></div></div>	United Kingdom	GG, IM, JE, GB	€59.99
<div><div></div><div></div></div>	Free Shipping	GB	€0.00
<div><div></div><div></div></div>	EU	AT, BE, BA, BG, HR, CY, CZ,...	€39.99
<div><div></div><div></div></div>	USA	US	€59.99

Simple fast add to cart and checkout process



Add To Cart / Order Now

Guest Checkout with Optional
Credit Card or PayPal



Online Transactions & Order Management

Enable secure online transactions with the facility to view & manage orders

- Submit online order to bank for payment verification and processing
- Email sent to buyer and sales team with order confirmation and detail
- Database of new and historical orders saved in central system
- Manage status of individual orders (*dispatched, delivered, create your own*)
- Integration with Realex, RMS and PayPal (*account required*)
- Simple invoice receipt
- Customers can view order details and history
- SSL Certificate registration



■ SSL (Secure Socket Layer)

Certificate Registration with Industry-Standard Security.

SSL ensures that all data passed between the web server and browser remains private.





Order Management System

Orders

List of Orders
Order Statistics
Transaction History
Download Orders
Summary

Add New
20
50
100
500
All
Clear Filters

Showing records 1 to 50 of 1150

(All statuses)
Ordered
Dispatched
Completed
Refunded
Cancelled
Test Order

Order ID / Ref
Name
E-mail
Order Value (All values)
Order Mode
All Modes
From: dd/mm/yyyy
To: dd/mm/yyyy

Item Type: All Types
General Product
All Products

(All transactions)
Successful transactions
Failed transactions

ID	Bill	Ship to	Method	E-mail	Country	Payment	Order Made
P1441	Annemarie Kearney	Annemarie Kearney	Free Shipping over €100 (€0.00)	annemariekearney@gmail.com	Ireland	Stripe	14:05 7 Nov 2023
P1439	Colm O Rourke	Colm O Rourke	Free Shipping over €100 (€0.00)	colmorcon@gmail.com	Ireland	Stripe	21:16 6 Nov 2023
P1436	Sean Scannell	Sean Scannell	Standard (€10.00)	seasca045@gmail.com	Ireland	Stripe	23:41 3 Nov 2023
P1435	Kalyn Morris	Kalyn Morris	Free Shipping over €100 (€0.00)	kalynjmorris@gmail.com	Ireland	Stripe	21:44 3 Nov 2023
P1433	Maria Gallagher	Maria Gallagher	Standard (€10.00)	mariagallagher6253@gmail.com	Ireland	Stripe	14:37 2 Nov 2023
P1431	Evelyn OCarroll	Evelyn OCarroll	Standard (€10.00)	evelynocarroll@hotmail.com	Ireland	Stripe	14:18 2 Nov 2023
P1430	bernard mullaney	bernard mullaney	Standard	mullaneybernard@gmail.com	Ireland	unverified Completed	21:33 1 Nov 2023
P1429	SHIRLEY BENNETT	SHIRLEY BENNETT	Standard (€10.00)	shanebennett@btopenworld.com	Ireland	Stripe	16:55 31 Oct 2023
P1428	GERALDINE O'DRISCOLL	GERALDINE O'DRISCOLL	Standard (€10.00)	geraldine@colleexperts.ie	Ireland	Stripe	10:03 31 Oct 2023

Customer Account Details

My Account
Geoff Liffey

Edit Profile

Change my password
Change Email Address
Delete my account

Recent activity

Shopping Cart
You have 3 items in your shopping cart.

Orders
You have 3 orders so far.

Billing Address

Name
Geoff Liffey

Address
Ardara

Town
Birr

Country
CO. OFFALY

Country
Ireland

Edit Billing Address
Copy to Shipping
Delete

Easy-to-use Order management System

Order P1441

Show card processing details (Success)
Show transaction details (Success)

Order STATUS

Order Status *
Ordered

Status Customer Sees *
Ordered

Customer E-mail
armey@gmail.com

Resend Order Confirmation

Issue Full Refund
Issue Partial Refund

LABELS

Generate Shipping Label

Generate Return Label



Payment Gateways

Multiple Payment Options



Allow customers choose how they want to pay - secure shopping cart with multi payment gateways.

Customers can pay for products and services using a secure shopping cart system and reputable payment gateways from leading payment providers.

Shop Settings

General

Internal Checkout Configuration

PICK YOUR PAYMENTS PROVIDER

☒ Stripe

☐ Opayo

LIVE STRIPE ACCOUNT

Merchant ID

somecompany

Account

onlinesalest

Secret

10987654321a

Shop Settings

General

Internal Checkout Configuration

PayPal Configuration

Apply and Close

Apply Changes

Cancel

PAYPAL INTEGRATION (REAL MODE)

PayPal ID

123456789

PayPal E-Mail

acompany@gmail.com

PAYPAL INTEGRATION (TEST MODE)

PayPal ID

123456789

PayPal E-Mail

acompany@gmail.com



Dotser work with Stripe software in order to accept payments and manage businesses online.



Invoicing

Order 1XE8 received [View](#)

From: **Declan Agri** <declan@dotser.ie>
 Date: Sat, 4 Nov 2023 at 11:15
 Subject: Order 1XE8 received from Declan Leonard
 To: <declan@dotser.ie>, <declan@dotser.ie>, <declan@dotser.ie>

received an order for the total of €170.00. Order reference: 1XE8.
 To view the order details, go to [declan@dotser.ie/1XE8](#)

Order Details		Shipping details	
Order Made:	11/14/4 November 2023	Type:	Ireland (EU-00)
Current Status:	Ordered	Amount:	€0.00
Order Reference:	1XE8		

Billing Address		Shipping Address	
Declan Leonard Broughal B88K COY R42WVO12, Ireland		Declan Leonard B88K COY R42WVO12, Ireland Phone: +353 87 1234567 E-mail: declan@dotser.ie	

Description	Product Code	EAN/Barcode	Qty	Price (ex. VAT)	VAT	Amount
Accumulator simple	42330208802		1	€130.00	23%	€161.00

Easily create
customer invoices

Order Confirmation emails

Dotser Commerce

INVOICE
 Invoice Number: 123456789
 Invoice Date: 10/12/2021

INVOICE TO
 Eric Clemence
 200 North Tower, Winchester
 eric.clemence@dotser.com
 +353 12345 987 772

PAYMENT METHOD
 Account No: 123456789
 Account Name: XYZ
 Branch Name: XYZ

Item	Price	Qty	Total
Cat3 Top Link T7000	€850.00	01	€850.00
Left Hand Link Arm TM 125	€150.00	02	€300.00
PTO Gear TM 150	€300.00	02	€600.00
PTO Shaft TM 125	€250.00	02	€500.00
Right Hand Link Arm TM 125	€150.00	05	€750.00

TERMS & CONDITION

1. Payment upon delivery of goods, collection on delivery.
2. Payment upon delivery of goods, collection on delivery.
3. Payment upon delivery of goods, collection on delivery.
4. Payment upon delivery of goods, collection on delivery.

SUB TOTAL €3000.00
TAX: VAT 10% €300.00
DISCOUNT 5% - €165.00
GRAND TOTAL €3165.00

Automatically
Create
Packaging
Labels

CMR DHL PARCEL CONNECT

Dotser Agri
 100 Business Park, Tullamore, Co. Offaly, Ireland

Declan Leonard
 Brr
 Co. Offaly
 R68R4N2

Billing number: 12345678901234567890
 Shipment ref.: 12345678901234567890
 Customer ref.: 12345678901234567890
 Created: 2023-07-20

12345678901234567890

Secure Cloud Hosting

Secure & Server Databases

Cloud hosting and storage is a critical component of an effective online business and digital strategy. Dotser's experience in providing a secure and resilient cloud infrastructure to host your business solution ensures your system is always online.

Dotser uses a complete range of cloud storage services to support both application and archival compliance requirements and our partnership with world leaders in cloud technologies ensures we offer reliable, scalable, and secure solutions.

Back up Policy

Dotser has the ability to recover, restore and retrieve data that is lost/damaged/compromised to meet regulatory backup compliance requirements.

Cloud Partners



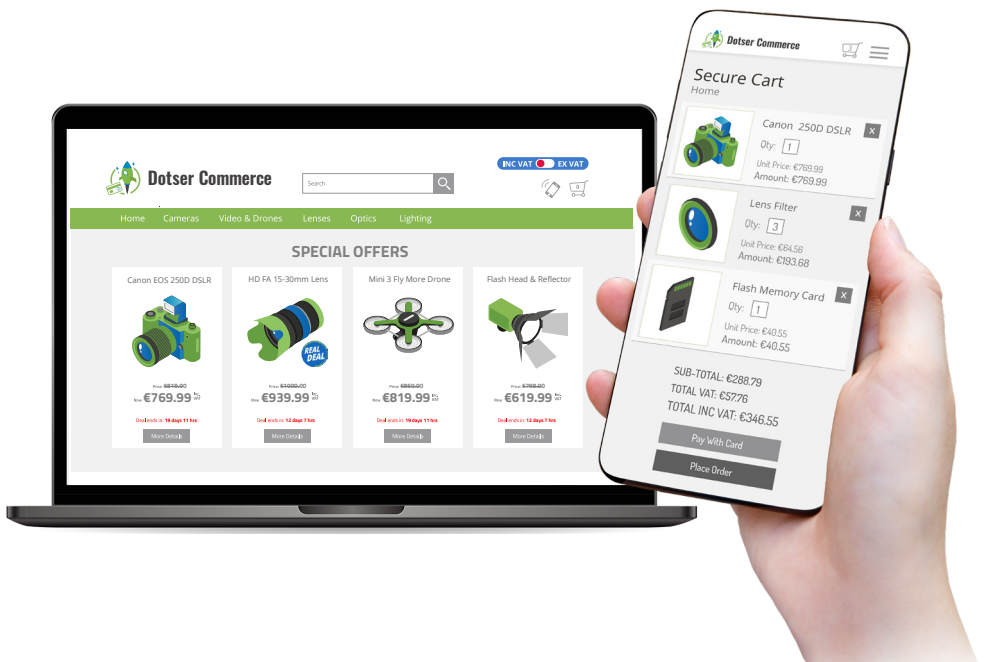


Layout & Design

The creative team at Dotser are here to assist you in developing and designing your website.

The Dotser team will:

- Create the website layout and design in line with company branding
- Implement your brand font and colour scheme (*style sheet*)





Brand Identity / Customisation



Logo Customisation Service

As part of our service Dotser will provide you with a number of logo customisations.

Dotser will develop your logo to compliment your website and provide you with a strong brand message, allowing you to promote your business in order to generate sales.

Logo/Brand Refresh

Update of your business logo for use on your website and in your marketing material





Search Engine Optimisation (SEO) Tool

At Dotser we pride ourselves on achieving high organic rankings for our clients on Google, which delivers the best return on your marketing investment.

- Search engine-friendly URL's
- Simple to use module to manage page title, descriptions and keywords
- Proven to deliver results for competitive keywords
- Natural, organic rankings attract more attention

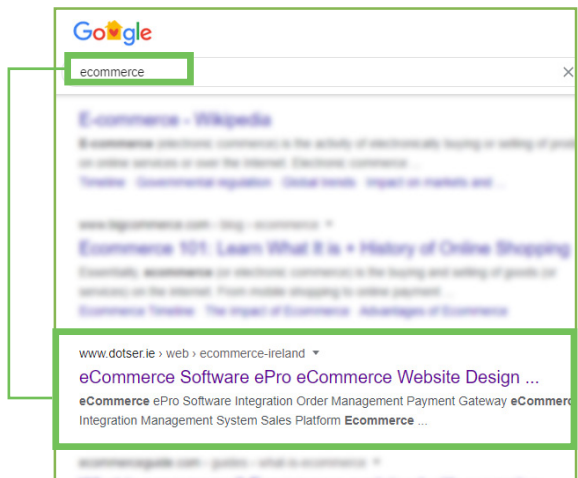
Applying SEO expertise to provide high rankings in organic search results consistently outperforms the return on paid search advertising.

This fact alone is why Dotser's SEO expertise can be a valuable weapon in your online arsenal.



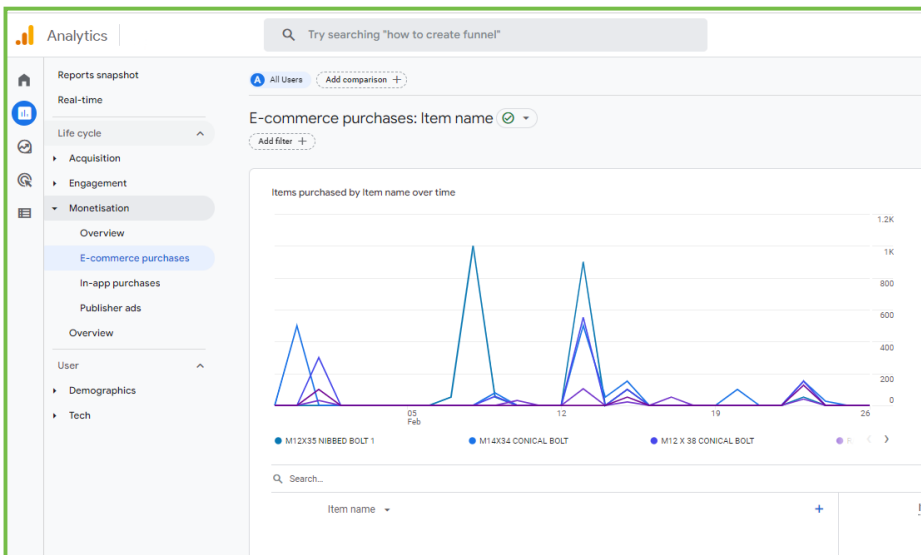
Organic/Natural Search Results

Tools to Compete with
International Brands
Paying Large Amounts
on Google Adwords





Dotser Commerce is integrated with the latest Google Analytics tools (GA4) to give important insights into website user behaviour



E-Commerce purchases data

E-commerce purchases by item name - includes items viewed, items added to the cart, items purchased and revenue



Training & Office Hours Support

With Dotser you can avail of the team's help and support with:

- Web & marketing advice
- Live online training
- Email support

Phone helpline available from 9am to 5pm, Monday to Friday

[Home](#)

Dotser Service Desk - My Requests

Search Requests

729

Category

Technical Support

Status

☐ View All (23)

☐ Awaiting Dotser Review (1)

☐ Waiting For Customer Info (0)

☐ Customer Info Received (0)

☐ Approved (0)

☐ Scheduled For Development (0)

☒ In Progress (5)

☐ Approved By Customer (0)

☐ Closed - No Issue or Can't Reproduce Issue (1)

☐ Solved - Waiting For Customer Review (2)

☐ Resolved (1)

Create a new query

Service Desk Issues

Reference	Title	Type	Status	Priority	Submitted	Last Updated
DSD-779	New Entry Fields	Technical Support	In Progress	High	24/02/2024	24/06/2024
DSD-781	Categories Update	Technical Support	In Progress	High	24/03/2024	25/02/2024
DSD-780	Categories Update	Technical Support	In Progress	High	24/02/2024	23/02/2024
DSD-728	Update to entry data	Technical Support	In Progress	High	18/02/2024	26/02/2024
DSD-782	Categories Update	Technical Support	In Progress	Medium	24/02/2024	24/03/2024
DSD-783	Category Fields	Technical Support	Completed	Medium	22/02/2024	24/02/2024

Support Services

- Fast & efficient helpdesk support
- Our team have the ability to remotely control your computer for trouble shooting & training
- Knowledge base
- Download guide
- Guidance in setting up email with purchased email services
- Helpdesk support
- Online support requests managed in one place
- Quick-response turnaround

Software

Google™ Apps



TeamViewer



slack

 **JIRA** Service Desk



Microsoft Teams



zoom



Google Meet



Leading provider of integrated eCommerce solutions

Proudly powering



TEMPLETUOHY FARM MACHINERY LTD.

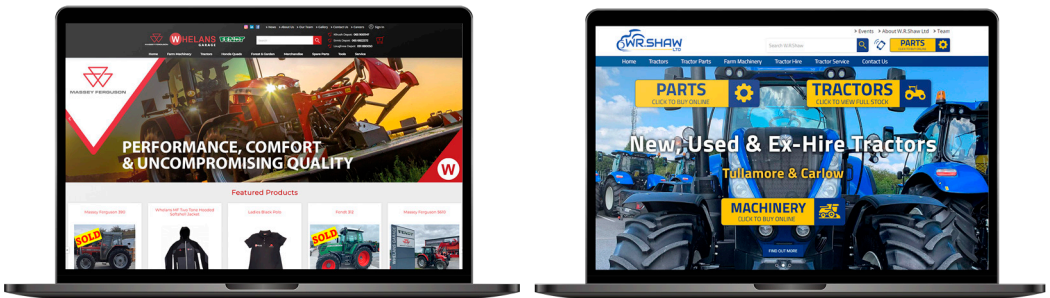




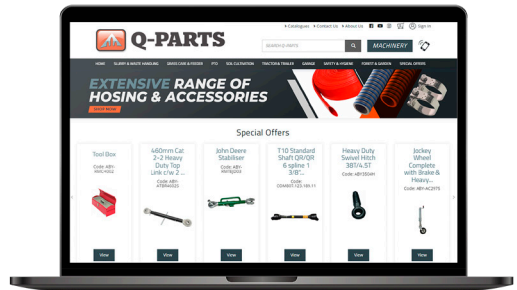
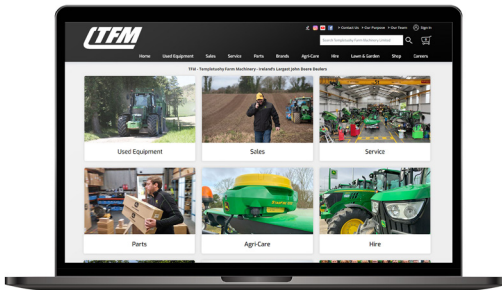
MyTools
Quality Tools Online



Leading provider of integrated eCommerce solutions



- Agricultural Machinery Dealers
- AgriParts Dealers
- OEM Manufacturers



FENDT

CASE IH
AGRICULTURE

ABBAY
MACHINERY

Husqvarna

Ssip
SIP INDUSTRIAL

bepco

Milwaukee

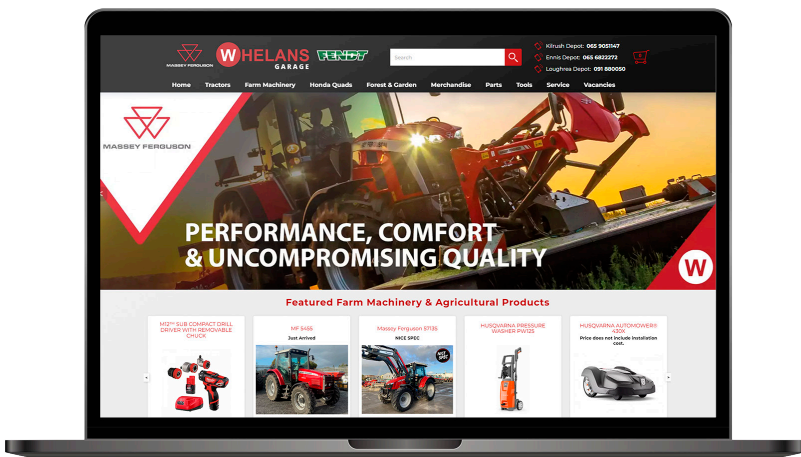


Client Testimonial



Dotser developed a comprehensive online resource for Whelan's Garage. Through the Dotser Agri API integrating with IBCOS, product information is automatically updated. This ensures an engaging experience for site visitors as well as improved shipping processes.

This solution coupled with the use of the Dotser Agri Content Management System (CMS), has provided for significant SEO improvements, resulting in increased sales of Massey Ferguson merchandise, greater brand awareness and more sales enquiries based on product code searches.



AUTOMATE, INTEGRATE and SCALE are Dotser's three descriptive words for their business offering, and that is exactly what the Dotser's software and integration solution enabled us to do.

We first approached Dotser looking for an ecommerce and website management platform, and then a solution to integrate with our IBCOS dealer management system.

Dotser's systems and software has enabled us to automate our stock updates, reduce costs, and scale the business. We find Dotser very approachable, skilled and solution-orientated, always providing a solution for any concern we have.

I have no hesitation in recommending Dotser and their Dotser Agri platform to any agri dealer out there.

Kevin Whelan
Owner, Whelan's Garage





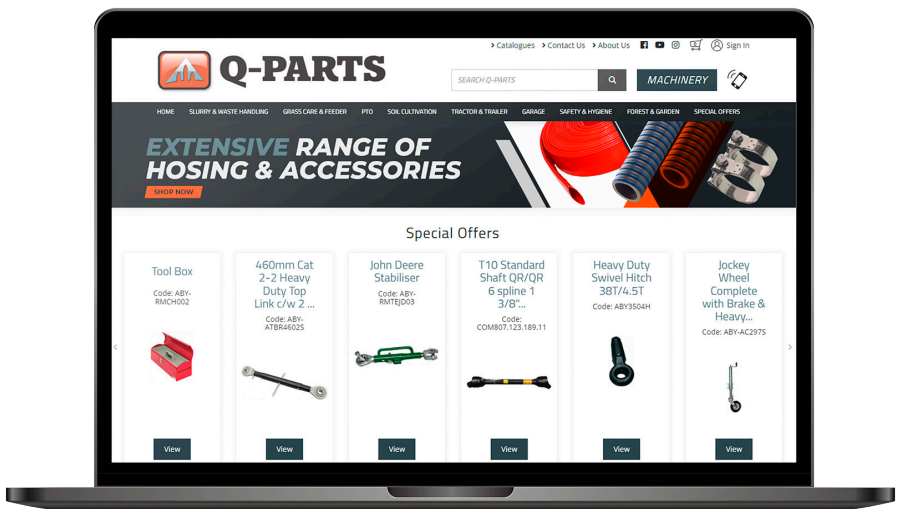
Client Testimonial



Q-PARTS

Leading supplier of wearing and fast-moving parts for the agricultural machinery sector around the world choose Dotser Agri.

System is integrated directly with Abbey's ERP system (M1 from ECI solutions). Enabling registered and approved customers to view live product pricing and stock information, allowing them place orders direct from a simple-to-use mobile responsive front-end.



"Abbey Machinery engaged with Dotser to provide an eCommerce solution; in particular, a webshop for our QParts division to our customer base. The webshop had to integrate with our ERP system — m1 by eci.

Dotser successfully delivered the brief which is now our QParts product - www.abbeyqparts.com

The end result is an easy-to-use platform, delivering sales, with the required information for business analysis.

We've been using the system for two years now (since September 2020), and with the very positive feedback both from our customers and staff alike; Abbey Machinery are very happy with the finished product and continuing service."

Cormac Cavanagh
Supply Chain Manager



Integrated with



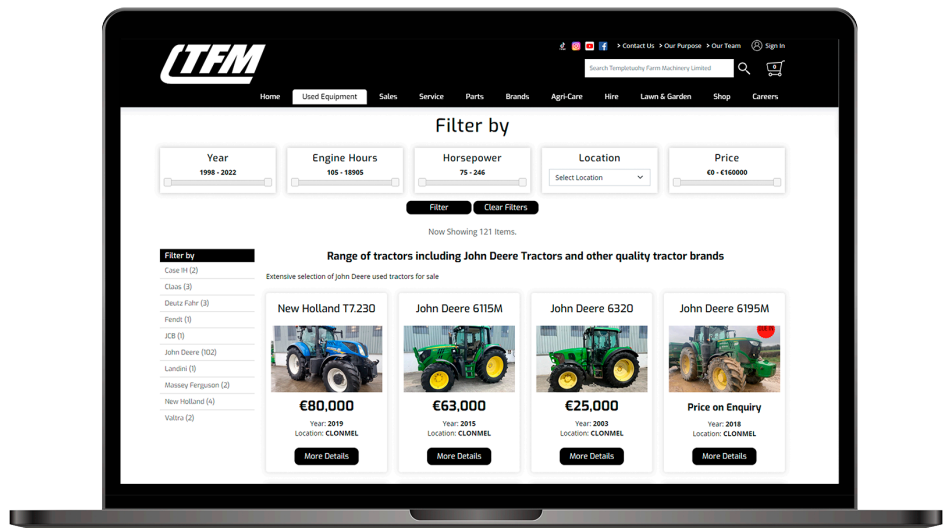
M1®



TEMPLETUOHY FARM MACHINERY LTD.

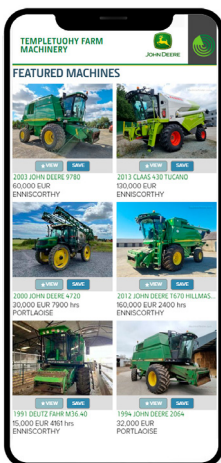
Ireland's largest John Deere dealer Templetouhy Farm Machinery (TFM) selected Dotser Agri's e-commerce platform for an integration solution with John Deere's Machine Finder.

TFM engaged Dotser seeking a new look online interface with more control over product information, enhanced visibility, improved functionality (including greater eCommerce functionalities) and greater usability (UX) for the user.



The new integration solution with the John Deere MachineFinder platform which saves the TFM sales team significant time when publishing machine stock listings online while also giving them enhanced control over how product images and information are displayed. Being able to highlight the relevant TFM sales person responsible for each machine type or product saves a lot of time by allowing customers get straight to the right person.

Automating the publishing of MachineFinder machinery direct to the Templetuohy Farm Machinery website saves duplication of work saving valuable time, resources and attention. Having the machinery data and listings on the website improves natural search engine ranking on Google, delivering greater online visibility and more potential customers direct to the TFM site.



Integrated with



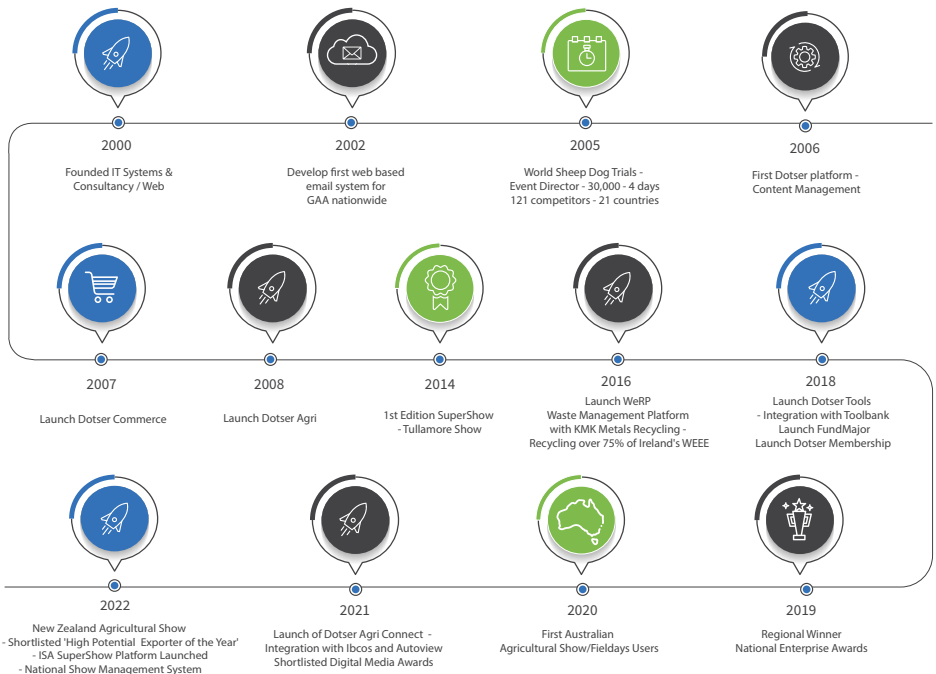


About Us

Your Trusted Dynamic Ecommerce Solution Provider.

Dotser are a cloud business solutions provider specialising in dynamic eCommerce solutions, waste management solutions WeRP, event management software (SuperShow), and web applications.

We pride ourselves on being **thorough, collaborative**, and holding utmost **integrity** for both ourselves and our clients. What this means is we work as a **partner**, to create and provide the **safest and most secure solutions**, with everyone's expectations met from start to finish. We are also focused; ensuring each client's project is **delivered on time, in full and to specification**.



Meet Your Team

When you work with us, your project is assigned to a team of key dedicated developers based on your requirements. In addition, the following key members will work with you throughout the process.



■ **Loughnan Hooper**
CEO & Founder



■ **Geoff Liffey**
Project Manager



■ **Alison Kenny**
Accounts



■ **Nerijus Barauskas**
Head of Development



■ **Ciara Kinnarney**
SuperShow Manager



■ **Liam McKnight**
Designer



■ **Andrés Macías**
Senior Developer



■ **Karl O'Donnell**
Front End Developer



Dotser Commerce

eCommerce Platform

Headquarters Ireland:

📍 25J Axis Business Park, Clara Road, Tullamore, Offaly, R35 K6C5

📞 057 9323262

✉️ sales@dotser.ie

London Office:

📍 1 Pancras Square, King's Cross, London, N1C 4AG

📞 020 3481 4111

Sydney Office:

📍 Level 26, 44 Market Street, Sydney, NSW, 2000, Australia

📞 061 2 83171461



www.dotser.com



dotser